# Investor Day 2007

June 16, 2017





### Program – Friday, June 16, 2017

### 8:30 – 10:30 am - Presentation

8:30 to 9:00 am – Welcome breakfast

9:00 to 10:30 am – Presentations and Q&A Méka Brunel Aurélie Lemoine and Mr Nicolas Verdillon (CBRE)

### 10:30 am - 01:00 pm - Asset visits

- 55 Amsterdam (asset fully redeveloped), located in Paris' 8<sup>th</sup> arrondissement
- 7 rue de Madrid (asset under redevelopment), located in Paris' 8th arrondissement

### 01:00 – 02:30 pm – Lunch with Management Team

- Gecina headquarters – 16 rue des Capucines, Paris' 2<sup>nd</sup> arrondissement

### 02:30 - 06:00 pm - Asset visits

- Octant Sextant Levallois-Perret
- Courcelles & Banville Located in Paris' 17th arrondissement
- Secondesk Villiers Located in Paris' 17th arrondissement







### The assets...



55 Amsterdam, Paris City (delivered in H1 2017)



7 Madrid, Paris CBD (bought in 2016, to be delivered in 2019)



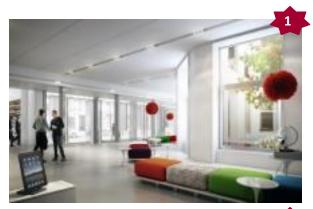
Gecina headquarters – located in Paris CBD



- Octant Sextant, Levallois-Perret (to be delivered in 2018)
- Courcelles & Banville (Courcelles bought in H1-2017, Banville already owned)



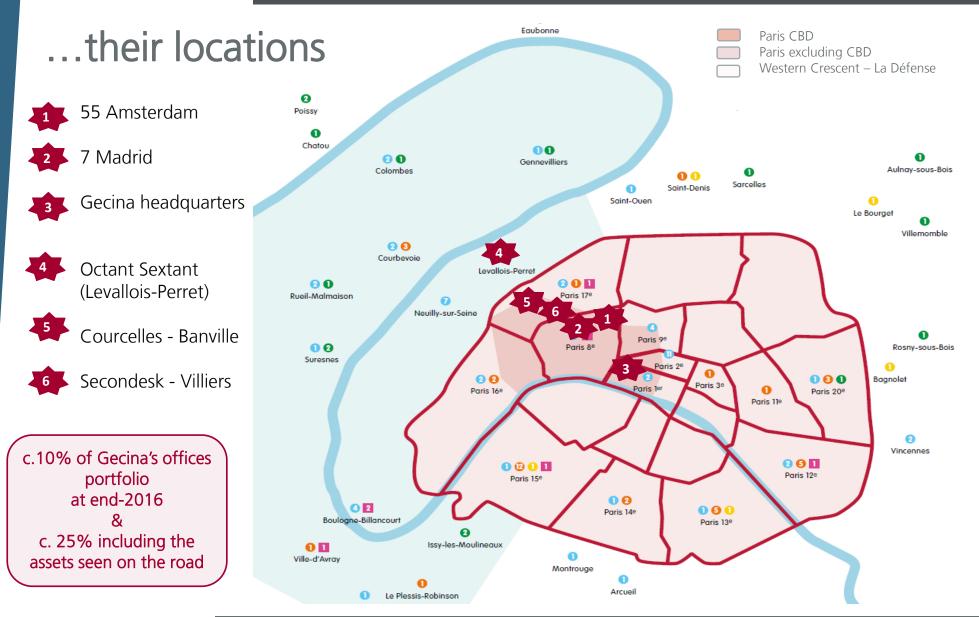
Secondesk – Avenue de Villiers, Paris CBD











# *« DOING BETTER, QUICKER, STRONGER »*

### Méka Brunel, CEO

# 🗘 gecina

Priority

 $\bigcirc$ 

Acquisitions

New offices

generation

1

Acauisitions

New offices

aeneration

2

Disposals

Development

pipeline

### Doing better, quicker, stronger

4

Reinforcing our leadership for Urban offices in Paris markets

- 78% of Gecina's portfolio focused on offices, primarily in the most central locations
- Harnessing value creation potential with a total return approach

# **A**Strategic Pillars

 Disposals
Development pipeline
3

Capitalizing on opportunities for "smart" investments Capturing value from selling noncore and mature assets 3 Extracting value from our portfolio through an ambitious pipeline

Promoting innovative, outstanding & responsible buildings

# **Q**Acceleration Drivers

Doing better, quicker, stronger

1- Ensuring investment discipline / optimizing our capital allocation

2- Improving the profitability of our diversification portfolio

3- Redefining priorities around operational leverage for value creation

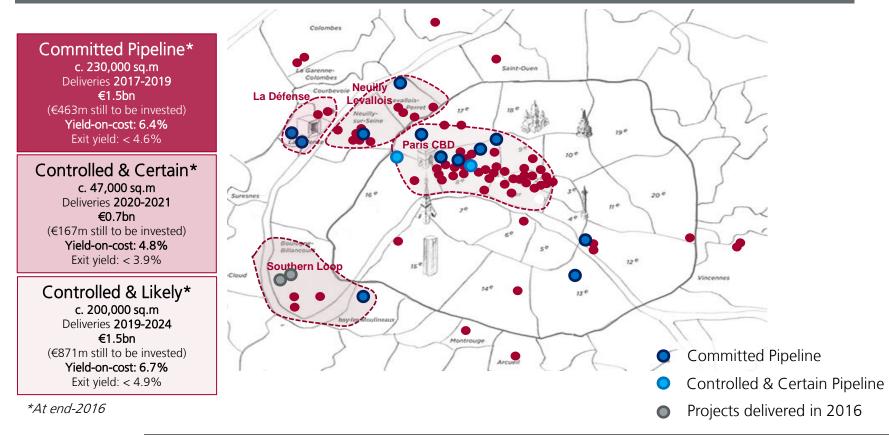


### Doing better, quicker, stronger

# 1

# Harnessing value creation through assets repositioning in central areas

### A large playground in the best locations of the Paris Region





# Harnessing value creation through assets repositioning in central areas

### A pipeline of projects located in the most promising areas of the Paris Region

Rental trends in 2016 Gecina's Office portfolio breakdown	+ to = 54%	+ to =	+ to =	+ to =	+ to =	=	=	= to -	? (+)
vacancy rate < ro y average :									
Vacancy rate $< 10$ y average ?	yes	Yes	yes	no	yes	no	no	yes	yes
Vacancy rate end 2016	3,3%	3,6%	3,1%	9,0%	9,8%	10,6%	[13% to 16%]	8,1%	6,1%
Supply within a year < 10 y average ?	yes	Yes	yes	~=	no	no	~=	~=	~=
Supply within a year (%change in 2016)	-16%	-2%	-25%	-16%	-6%	+8%	-15%	-4%	-4%
immediate supply (% change in 2016)	-26%	-18%	-32%	-14%	0%	-10%	-18%	-13%	-2%
Diff vs. 10 y average	34%	<b>18%</b>	48%	52%	-6%	6%	-22%	-26%	-20%
Take up (% change in 2016)	+16%	0%	+30%	+97%	-41%	+28%	-17%	+14%	-3%
	Paris City	Paris CBD	Paris excl CBD	La Défense	Southern Loop	Neuilly Levallois	Rest of the Western Crescent	1ère Couronne	2ème Couronne

84% of Gecina's offices portfolio 90% of Gecina's pipeline

\* Greenfiled projects to be launched only if prelet

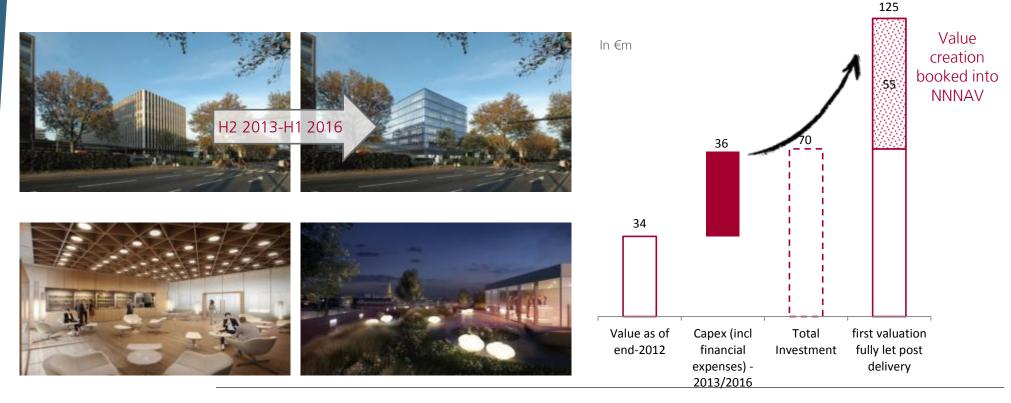


Doing better, quicker, stronger

# 1

# Transforming obsolete properties into outstanding assets

### *Example: Le Cristallin, delivered in 2016, fully let in January 2017*





# 1 Transforming obsolete properties into outstanding assets

Acceleration of value extraction to be expected ahead (deliveries & lettings)





### Doing better, quicker, stronger

# 2 Pre-leasing of assets under development is a key for capturing value creation

### Example: Le Cristallin & Sky 56

### Acceleration on-going





New lettings achieved on assets under development or recently delivered brought significant value creation in H2-2016 \*





Pre-leasing completed in H1

40% let in June 2017

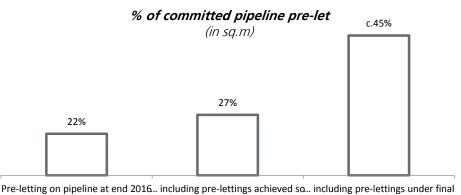
c. 35,000 sq.m more to come...



2 Pre-leasing of assets under development is a key for capturing value creation

### Pre-leasing is a key for accelerating value creation process

- Accelerating value extraction process from our pipeline through pre-leasing ...
- ... whilst increasing visibility over the coming years cash flow growth
- De-risking our pipeline would increase Gecina's ability to incorporate new value-added development projects
- Accelerating pre-leasings does not mean being less ambitious regarding rental levels achieved
  - Recent pre-leasing have secured higher yield-on-cost than expected

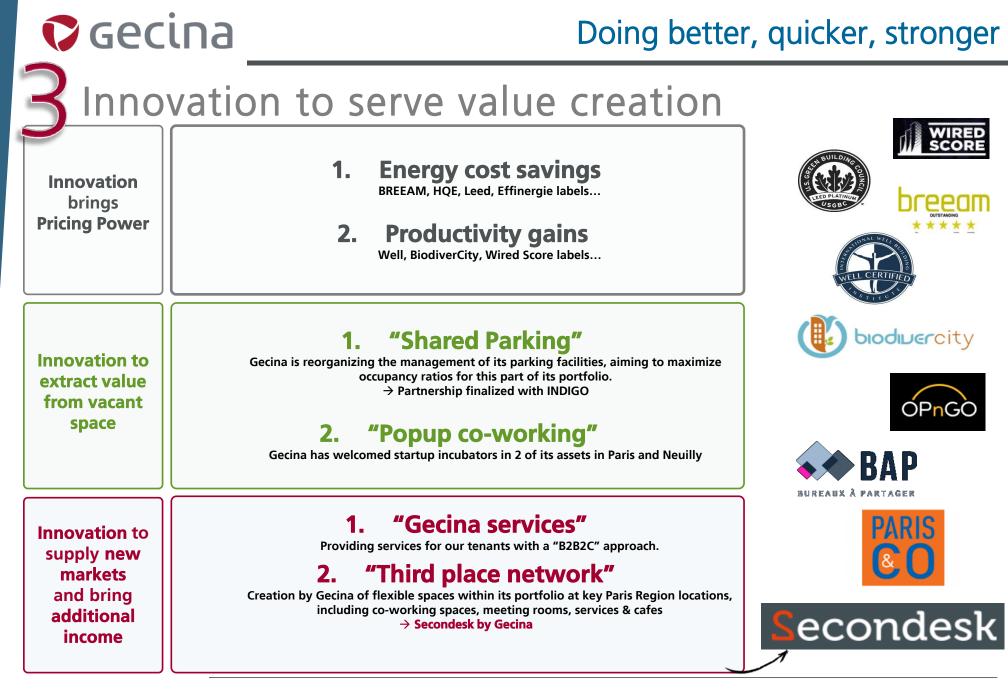


far...



#### Increasing visibility over the coming years' cash flow growth -6% to -5% -7% +2% to +3% CAGR 2018-202 347.4 -9% to -8% On-board growth 2018- Mid term Recurrent Net Recurrent Net Income Healthcare portfolio **Recurrent Net income** Assets transferred to Underlying growth Recurrent Net Income 2016 disposal 2016 proforma pipeline (including disposals) 2017e 2021 Income

#### 12



# ASSET TOUR PARIS CBD

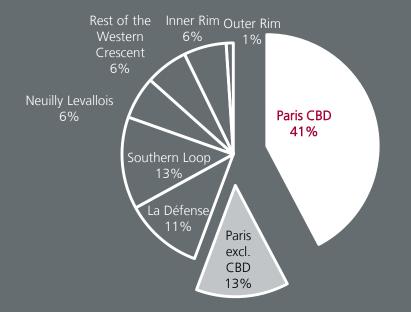
1 mil 1 mil 1 mil 1

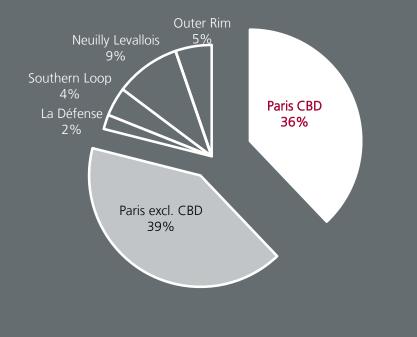
Investor day 2017



### Gecina's portfolio by geography

### Gecina's pipeline by geography

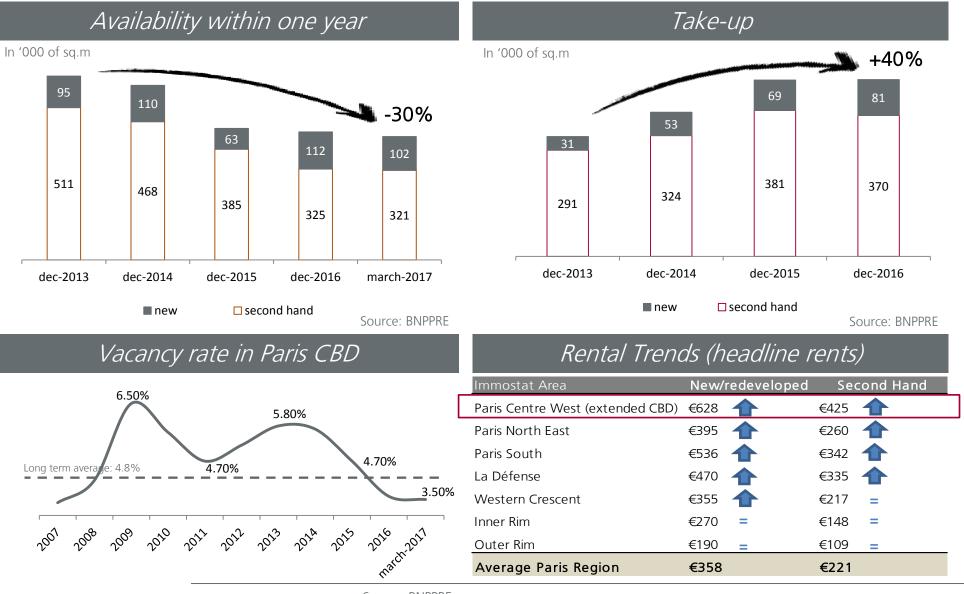




#### In value



### Paris CBD – Office market trends



Source: **BNPPRE** 

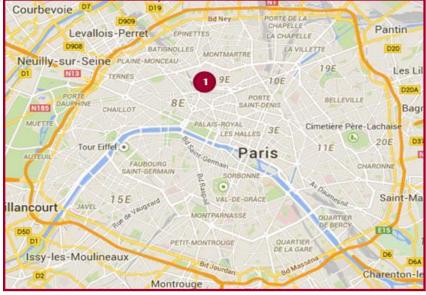
16

55 Amsterdam

# 🗘 gecina

### 55 Amsterdam – Paris 8





Haussmann district in central Paris, close to CBD areas.

Optimum location in Paris' 8<sup>th</sup> arrondissement, close to Saint-Lazare train station, with numerous transport facilities nearby.

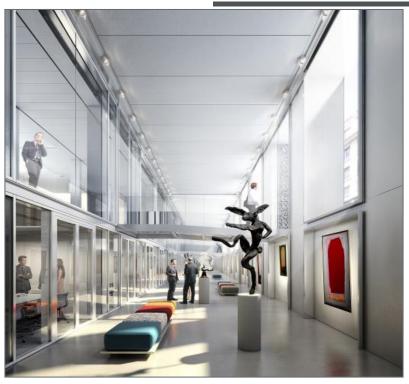
Well served by all means of transport:

- Paris metro stations:
- "Gare Saint-Lazare" station served by lines 3, 9, 12, 13, 14
- "Place de Clichy" station served by line 2
- "Liège" station served by line 13
- "Europe" station served by line 3
- Four bus services (81, 95, 170, 173)
- RER E (express train line to the suburbs): "Haussmann Saint-Lazare" station
- Direct access by car 152 parking spaces



# 🗘 gecina

### 55 Amsterdam – Paris 8





### Characteristics (project description):

Year of construction: 1929 1995 : first redevelopment Freehold asset 10 floors and 3 basement levels **Triplex elevators** 851-person capacity Facilities: 192-seat canteen restaurant, cafeteria, 100-seat auditorium, conference rooms Designed by E. Naud and L. Poux **HQE®** Exceptional **BREEAM office 2009 Outstanding** Leed core and shell 2009 Platinium Well **BBC** Renovation **BiodiverCity** WiredScore Total area:

Offices: 12,300 sq.m Number of parking spaces: 152









### Before and...

55 Amsterdam – Paris 8

...after refurbishment



### **Key figures**

- Total investment: €100 m
- Delivery date: Q1-2017
- Yield on cost: > 7.5%
- Theoretical current exit yield <4%



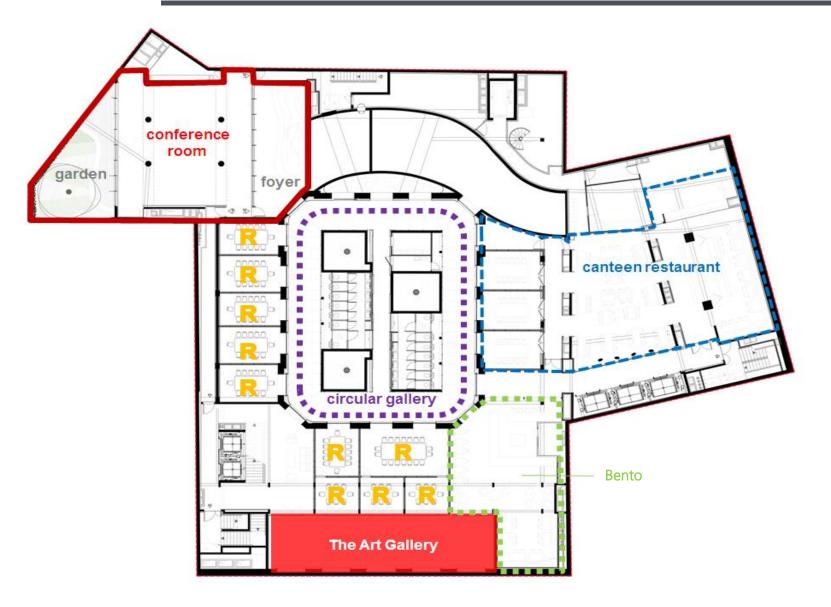


### 55 Amsterdam – Paris 8

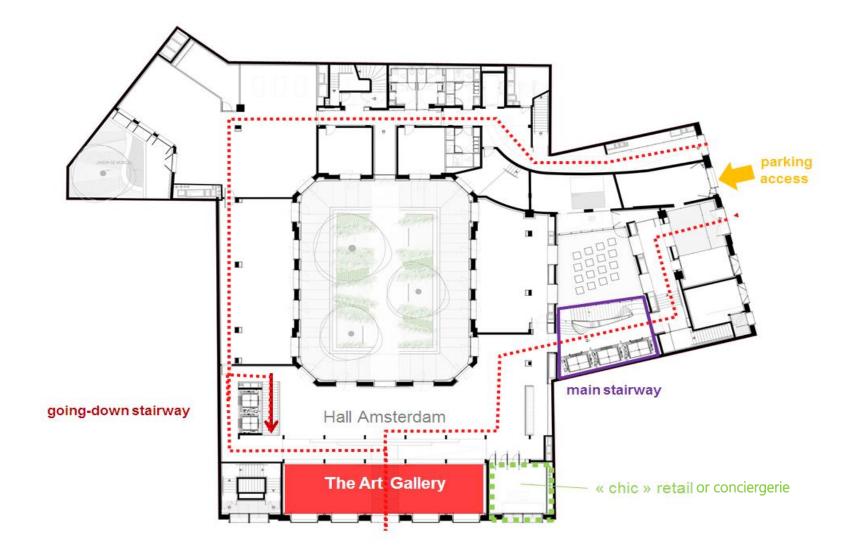




### 55 Amsterdam – Garden level plan

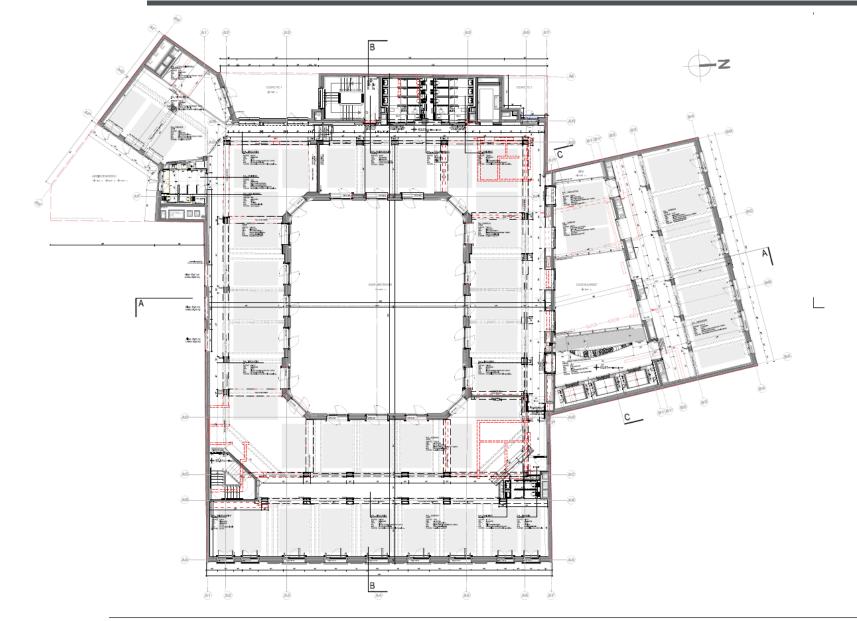




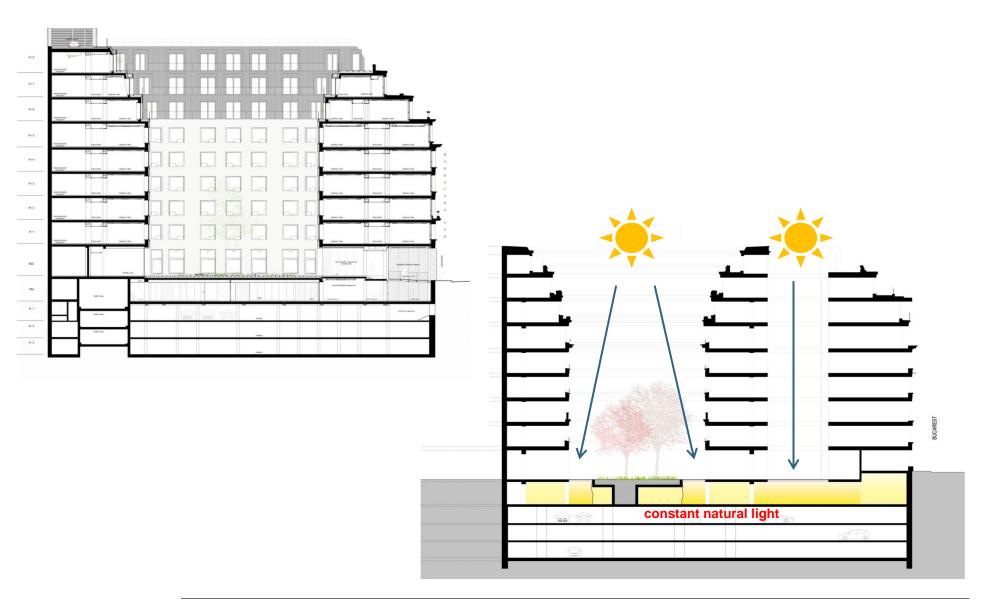




### 55 Amsterdam – 4<sup>th</sup> floor









- Landscaping with plants in existing spaces and on the 9<sup>th</sup> floor roof levels
- Choice of ecofriendly materials (wood wool)
- 380% improvement in the plot's plant coverage and 460% improvement in the biotope area factor (CBS = site's ecological potential)
- Rainwater collection and reuse of grey water (wash basin water) for supplying the bathrooms and watering the garden area
- Optimum management of comfort levels with efficient building control: real-time monitoring of consumption levels with the hypervision® tool and monitoring of comfort levels with the Fireflies® sensors (temperature, interior air quality, noise)

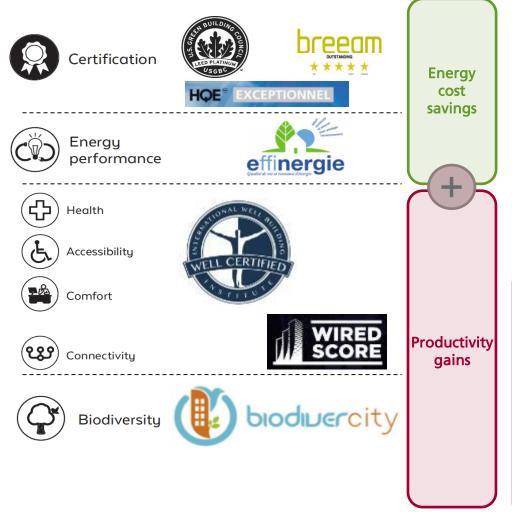


# 🗘 Gecina

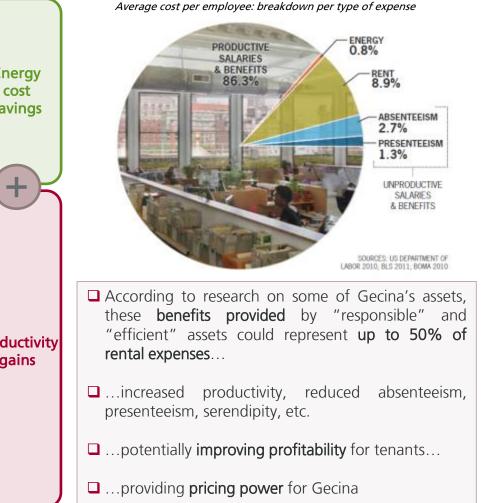
### Innovation and CSR generating pricing power

Certified, high-quality portfolio offers pricing power...

Highly certified responsible buildings....



...major savings for tenants and pricing power for Gecina





### 55 Amsterdam – Well label

An asset focused on health and well-being of occupants

- WELL
- The building is already compliant with a certain number of prerequisites concerning the Well label's 7 areas (Air, Water, Nourishment, Light, Fitness, Comfort and Mind), including:
  - Ventilation effectiveness
  - Air quality standards
  - Fundamental material safety
  - Drinking water promotion
  - Fundamental water quality
  - Electric light glare control
  - Right to natural light
  - Interior fitness circulation
  - Active transportation support
  - Exterior active design
  - Accessible design standards
  - Exterior noise intrusion
  - Thermal comfort
  - Beauty mindful design
- At this stage, 55 Amsterdam is "Well Core & Shell Compliant" and will offer the possibility for tenants to get "Well – Tenant Improvement" certified.



- BiodiverCity label: this label recognizes projects that factor in biodiversity from their design phase through to their operational phase, and is awarded by the CIBI international biodiversity and real estate council following an audit of the project's compliance by an independent auditor. Focused on 4 areas (engagement, project, ecological potential and amenities), the label certifies the real estate project's compliance with an eco-quality level. The label combined with the set of standards makes it possible to display the performance level achieved.
- Well label: this label is focused on the health and well-being of occupants, recognizing buildings that factor in these aspects from their design phase through to operations. Looking at 7 areas (Air, Water, Nourishment, Light, Fitness, Comfort and Mind), the Well label enables a holistic approach that is built around the 12 fields for health and well-being (including concentration, energy, physiology, rest and refresh, stress and mood management, etc.) and broken down into 85 criteria.



BiodiverCity scorecard for 55 Amsterdam









### An acquisition secured in 2016 through a singular asset swap

Asset

swap



### Acquisition 7 rue de Madrid

- Vacant asset
- Total surface: c.11,000 sq.m.
- Acquisition price: €64m
- Total investment cost: €109m
- Implicit expected yield on cost > 6.4%



Disposal

Bourse – Colonne

- Fully let
- Total surface: c.5,000 sq.m
- (2/3 offices, 1/6 housing, 1/6 retail)
- Disposal price €56m
- Implicit exit yield: < 3.9%

IRR > usual group's target Marginal combined yield on cost\*: ~8%

\* (expected rents on Madrid post delivery – effective rents on Bourse)/(total investment net of proceeds from disposal)

# 🗘 gecina

### 7 rue de Madrid – Paris 8





• Haussmann district in central Paris, close to CBD areas.

Optimum location in Paris' 8<sup>th</sup> arrondissement, close to Saint-Lazare train station, with numerous transport facilities nearby.

Well served by all means of transport:

- Paris metro stations:
- "Gare Saint-Lazare" station served by lines 3, 9, 12, 13, 14
- "Place de Clichy" station served by line 2
- "Liège" station served by line 13
- "Europe" station served by line 3
- Four bus services (81, 95, 170, 173)
- RER E (express train line to the suburbs): "Haussmann Saint-Lazare" station



## 🗘 gecina

### 7 rue de Madrid – Paris 8





### Characteristics (project description):

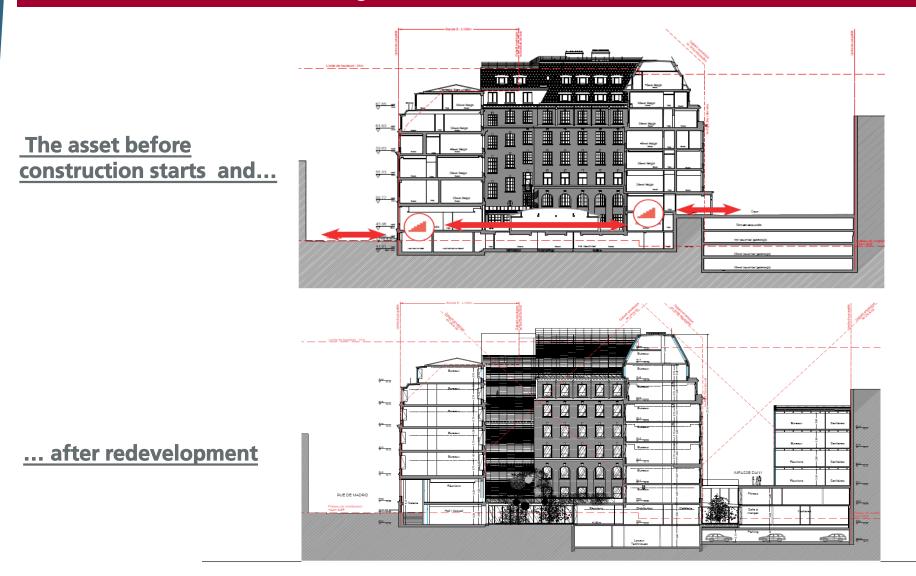
- 19<sup>th</sup> century
- Freehold asset
- Creation of a wooden structure extension, the "Dany Factory"
- Creation of a 175 sq.m rooftop
- Creation of a garden and various patios
- 9 floors, with new space created benefitting from direct natural light
- 971-person capacity
- Facilities: creation of a 110-seat canteen restaurant, bar and fitness Flexible spaces, all offices will benefit from direct natural ligth Designed by Agence Search
- *HQE® Excellent LEED Platinium Well Gold BBC Effinergie renovation BiodiverCity WiredScore*
- Total area:
- Offices: 11,000 sq.m lettable Number of parking spaces: 22



- Delivery date: Q3-2019
- Yield on cost: 6.4%

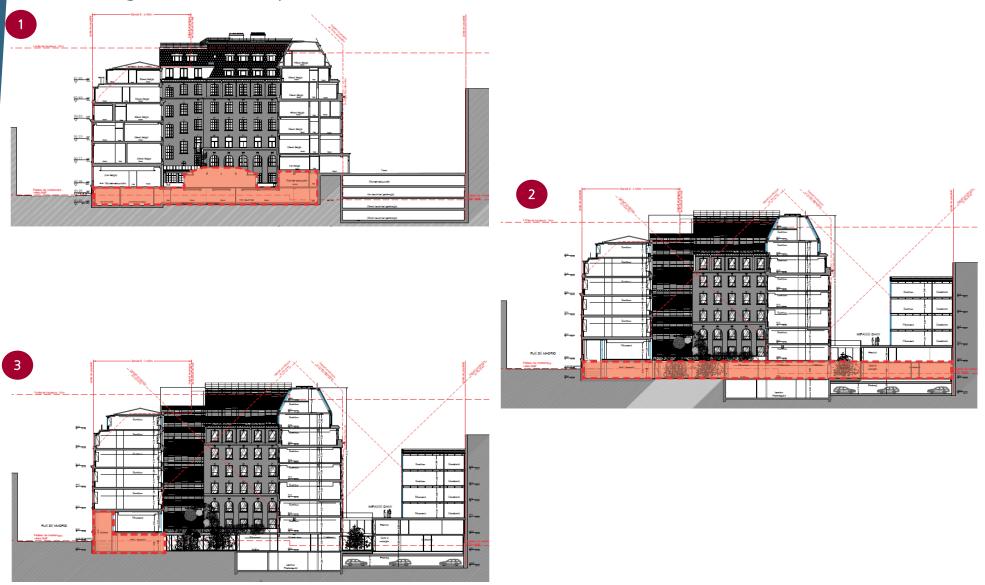


### "We do not buy Prime assets, we build them!"





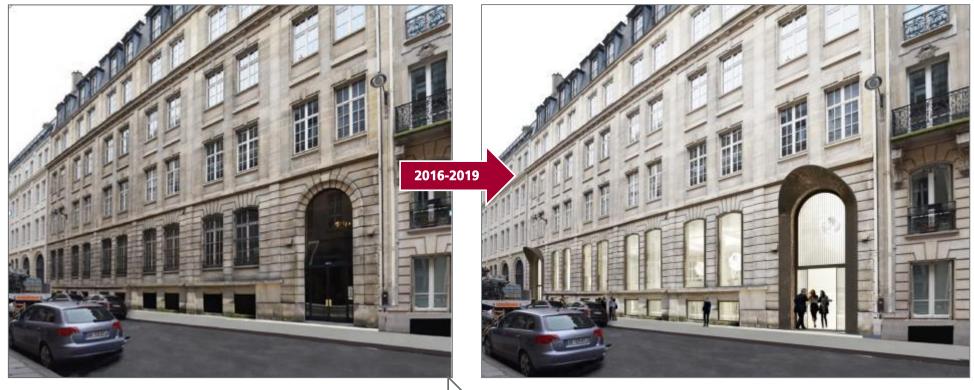
Different stages of the redevelopment...





### Before and...

...after refurbishment



- Total space: 9,900 sq.m
- 7 floors

+11% of surface area

- Total space: 11,000 sq.m
- 9 floors
- Transformation of parking spaces to offices
- Creation of a garden and various patios
- All offices will benefit from direct natural light
- Creation of a restaurant, a 175 sq.m-rooftop, and a wooden structure extension (The Dany Factory)



#### Before and...

...after refurbishment



The 6<sup>th</sup> and 7<sup>th</sup> levels are key element of the redevelopment project, with bigger volumes and an exceptionnal view of Paris









The Dany Factory, the wooden structure extension



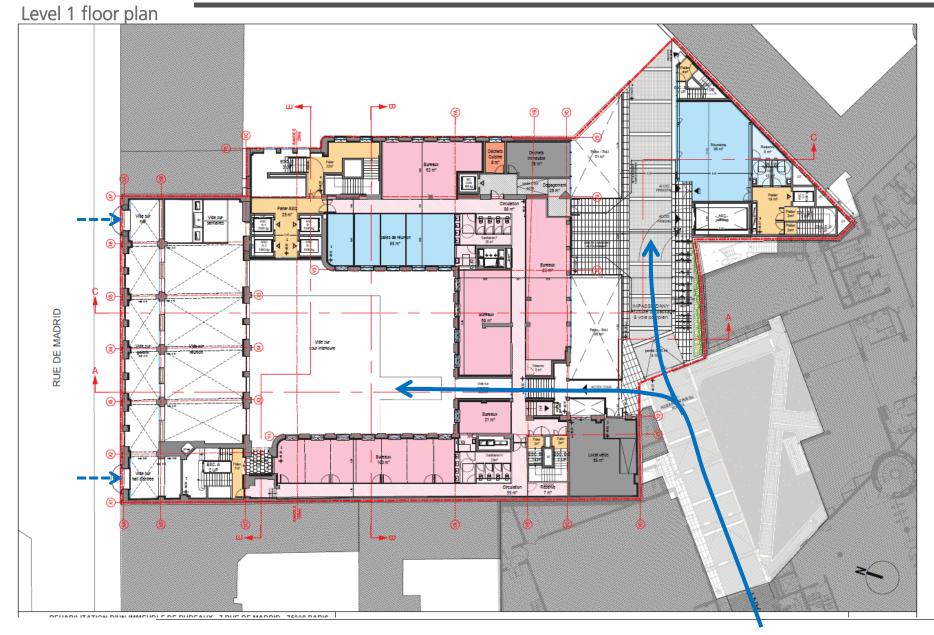


The future hall and interior garden



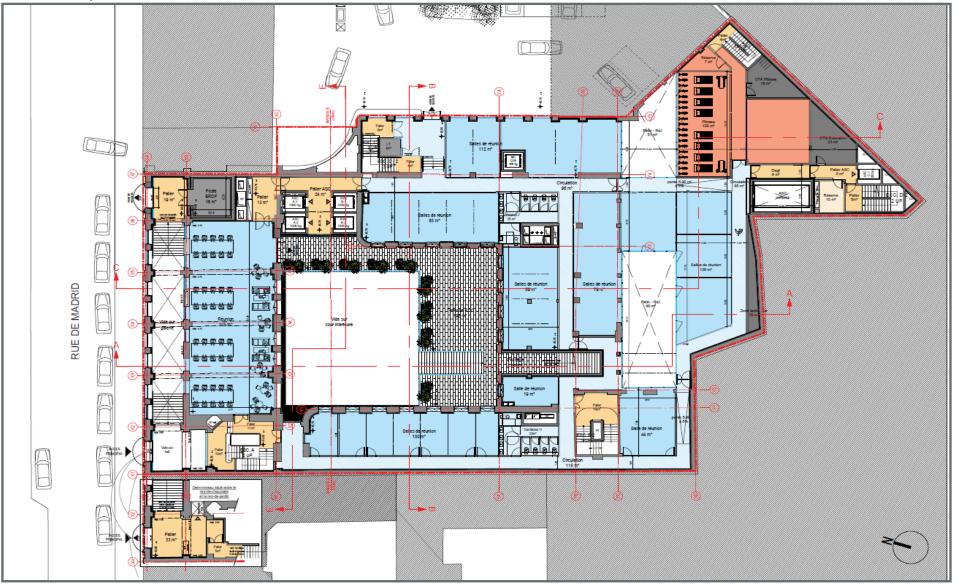






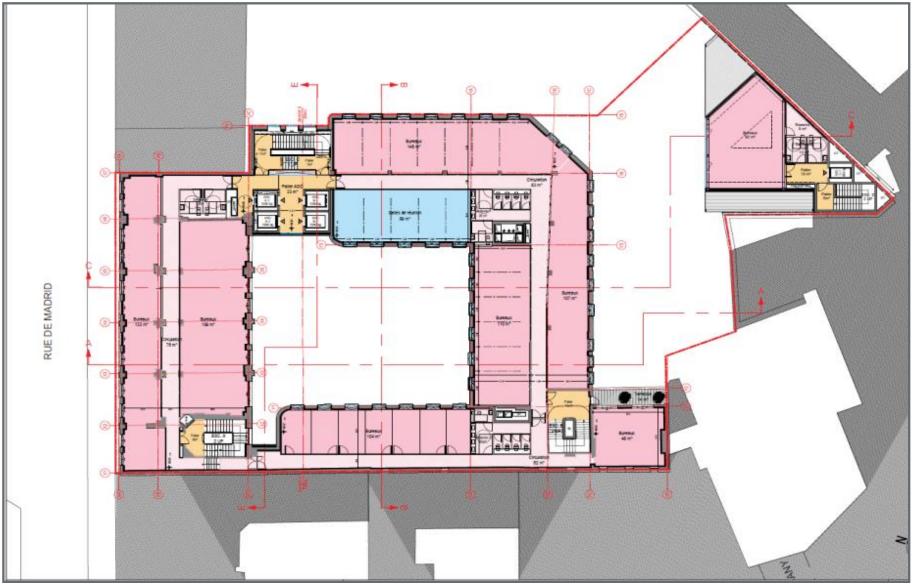


Main floor plan





Level 4 floor plan



# On the road ...

10

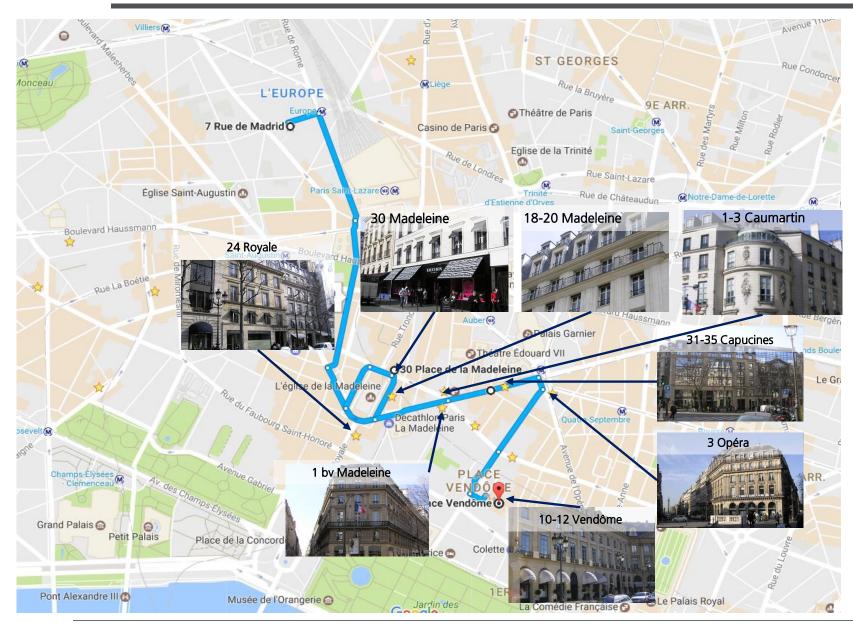
氮 路

-

-

-

### From 7 Madrid to Place Vendôme







### Year of construction and characteristics:

1880Redeveloped in 19952 entrances on Rue Royale and on Place de la Madeleine

Total area: 2,897 sq.m Offices: 1,685 sq.m Retail: 1,213 sq.m Number of parking spaces: 22

### Main tenants:

MASSIMO DUTTI

RR DONNELLEY PRINTING

ALVAREZ & MARSAL

## 18-20 place de la Madeleine – Paris 8





#### Year of construction and characteristics:

1926

Building with 7 floors and 2 basement levels It extends from Place de la Madeleine to Vignon street 2005-2006: facade cleaning 2009: renovation of the common areas

Total area: 3,500 sq.m Offices: 2,609 sq.m Retail: 484 sq.m

#### Main tenants:

CODIC

MAX MARA

COMPTOIR FRANÇAIS DE LA CHEMISE (Figaret)

## 🗘 Gecina

## 30 place de la Madeleine – Paris 8





Year of construction and characteristics: 1925 2006: facade cleaning 5 floors and 1 basement level

Total area: 2,392 sq.m Offices: 782 sq.m, 3 office space areas Retail: 1,100 sq.m Archives: 230 sq.m Housing: 2 apartments (279 sq.m)

### Main tenants:

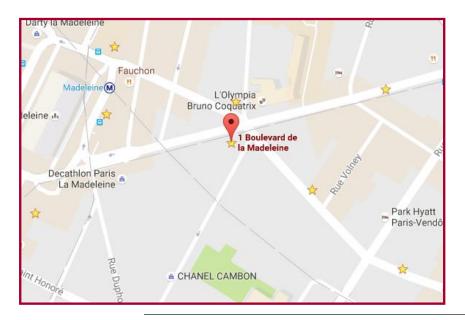
FAUCHON

GAFTARNIK LE DOUARAIN & ASSOCIES

ART HERITAGE, ZERO VIRGULE

## 1 boulevard de la Madeleine – Paris 8





### Year of construction and characteristics:

19<sup>th</sup> century

Renovated in 1997

Total area: 2,514 sq.m

Offices: 1,144 sq.m

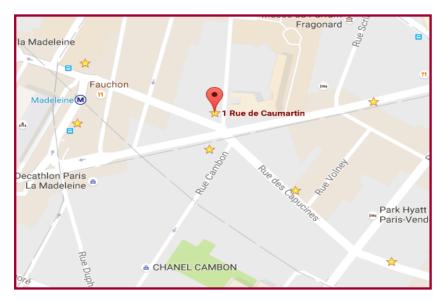
Retail: 684 sq.m or weighted area of 328.44 sq.m +Housing & Others: 690 sqm

#### Main tenants:

AERO MEXICO (Offices) PINET (retail) WESTON (retail)

## 1-3 rue Caumartin – Paris 9





#### Year of construction and characteristics:

1780

Building with 5 floors and 1 basement level

Façade listed historical monument

Total area: 3,000 sq.m

Offices: 1,680 sq.m

Retail: 1,050 sq.m

Housing: 270 sq.m

### Main tenants:

Offices:

GEDEON RICHTER (pharmaceutical company) EUROPEAN HOMES (property developer) MCSA

Retail: ZARA HOME CAFÉ DE L'OLYMPIA

## 🗘 Gecina

## 31-35 boulevard des Capucines – Paris 2





### Year of construction and characteristics:

20<sup>th</sup> century Fully redeveloped in 1992 Building with 7 floors and 4 basement levels

### Total area: 6,470 sq.m Offices: 4,136 sq.m Retail: 1,548 sq.m Number of parking spaces: 116

### Main tenants:

Offices: LUCIEN BARRIERE GROUP CLEAVELAND

Retail:

BALLY

HARMONT & BLAIN

SWATCH / OMEGA

## 3 place de l'Opéra – Paris 2





#### Year of construction and characteristics:

#### 1908

Co-ownership with Benetton and the Italian tourist office Gecina owns 72% of the co-ownership Building with 6 floors and 2 basement levels

### Total area: 4,741 sq.m

Offices: 3,865 sq.m Retail: 868 sq.m

### Main tenants:

Offices: COMMERZBANK TIFFANY DEUTSCHE HYPO AIR MAURITIUS Retail:

FIVE GUYS BASLER

## 10-12 place Vendôme – Paris 1





#### Year of construction and characteristics:

#### 1750

Building with 5 floors and 3 basement levels, the 5<sup>th</sup> floor is attic 2006: facade cleaning

In 2012/2013/2014: restoration of the roof (restoring skylights and circular windows, harmonizing roof frames and creating glass roof in Vendôme building)

### Total area: 9,000 sq.m

Offices: 8,000 sq.m Retail & others: 1000 sq.m Number of parking spaces: 139

Main tenants: CHAUMET (Renewed) JP MORGAN CARMIGNAC PATEK REGUS

## 16 rue des Capucines – Paris 2



### Year of construction and characteristics:

1970

Freehold asset, Gecina's headquarters

Located between Opéra and Madeleine, in the Central Business District

7 floors and 4 basement levels

3 elevators

Canteen

2004: fully redeveloped by Naud & Poux2012: CPCU heat system connectionControlled and secure building access

Total area: c. 10,000 sq.m Floor space : 7,241 sq.m Number of parking spaces: 93 Storage area: 2,531 sq.m

### Main tenants:

Gecina's headquarters





# On the road again ...

10

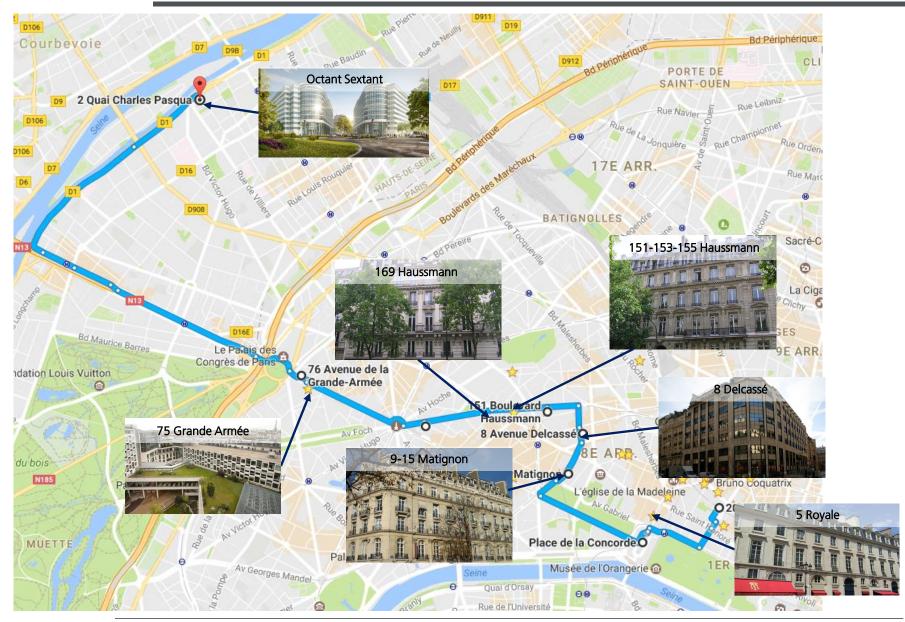
**1** 

-

aler.

中

### From Place Vendôme to Octant Sextant



## 5 rue Royale – Paris 8





#### Year of construction and characteristics:

#### 1850

Building with 5 floors of offices and 1 floor of housing (6<sup>th</sup>),

courtyard

1976-1978: fully redeveloped

2005-2006: facade cleaning

Total area: 2,326.40 sq.m

Offices: 1,808.74 sq.m

Retail: 75.63 sq.m

Archives: 64 sq.m

Housing: 128 sq.m

Offices (Management company) : 239.06 sq.m

#### Main tenants:

Offices:

PIERRE CARDIN

Retail:

MAXIM'S (Groupe Pierre Cardin)

## 9-15 avenue Matignon – Paris 8





### Year of construction and characteristics:

1900

Freehold asset

Located between Avenue des Champs-Elysées and Fg Saint-Honoré Composed by 3 buildings, from 3 to 7 floors and 4 basement levels 1992-1995: fully redeveloped and creation of the 4 basement levels

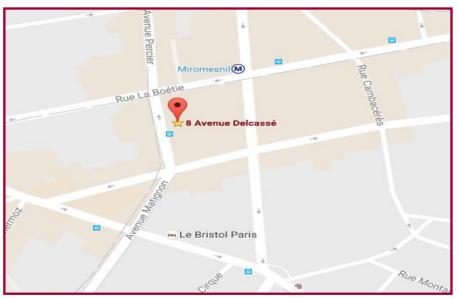
Total area: 12,380 sq.m

Offices: 5,331 sq.m Retail: 3,735 sq.m Housing: 2,684 sq.m Other: 630 sq.m Number of parking spaces: 306 Main tenants: Offices: CHRISTIE'S PRAMERICA KATZ WARGNY (Notaries) Retail: CHRISTIE'S MARKET (restaurant)

#### ART GALLERY

### 8 avenue Delcassé – Paris 8





Year of construction and characteristics: 1988 Total area: 9,800 sq.m Offices: 9,300 sq.m Retail: 500 sq.m

Main tenant: ALTAREA-COGEDIM (Offices) ALFA SANTE + LINA'S (Retail)



# **Gecina** 151-153-155 boulevard Haussmann – Paris 8





Year of construction and characteristics: 1880

### Total area for number 151: 3,431 sq.m

Offices: 1,900 sq.m

Housing: 1,518 sq.m

Number of parking spaces: 6

### Total area for number 153: 4,879 sq.m

Offices: 3,961 sq.m

Housing: 826 sq.m

Number of parking spaces: 5

### Total area for number 155: 4,205 sq.m

Offices: 3,295 sq.m Housing: 858 sq.m Number of parking spaces: 4

#### Main tenants:

Multi tenants

## 🗘 Gecina

## 169 boulevard Haussmann – Paris 8





Year of construction and characteristics:

1880

Total area: 1,700 sq.m Offices: 700 sq.m Housing: 700 sq.m Retail: 300 sq.m

### Main tenants:

Multi tenants

## 75 avenue de la Grande Armée – Paris 16

Year of construction and characteristics:



**©** Gecina



Built in 1970 PSA Group's historic headquarters Designed by Louis, Luc and Thierry Sainsaulieu Acquisition date : July 2015 Located between Place de l'Etoile and La Défense , in the Central Business District 10 floors and 6 basement levels Canteen restaurant

Total area: 33,600 sq.m Offices: 33,600 sq.m Including a 750 sq.m showroom Number of parking spaces: 560

### Single tenant:

PSA Group

VALUE ADDED Redevelopment planned after tenant's departure expected in 2018

Acquisition price: €350m Expected yield on cost: ~6% (on acquisition price)

# Asset tour Levallois - Perret

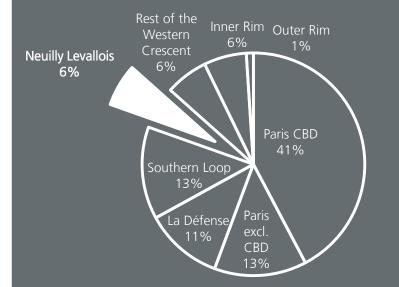
Investor day 2017

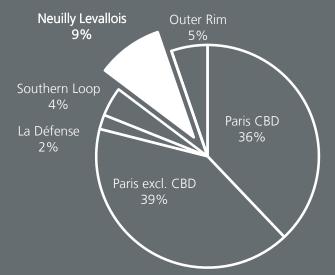


### Neuilly-Levallois (Western Crescent)

### *Gecina's portfolio by geography*

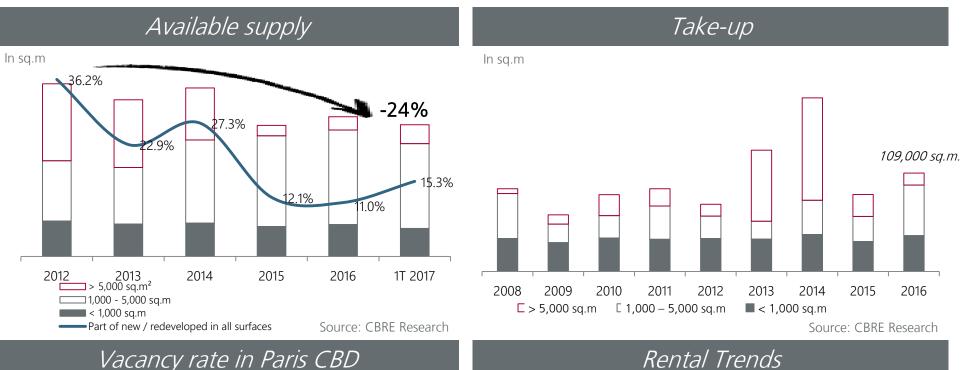
### Gecina's pipeline by geography



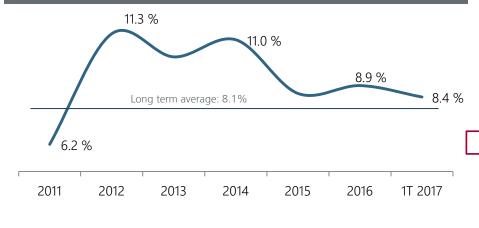


#### In value

## **Gecina** Neuilly-Levallois (Western Crescent): office market view



### Vacancy rate in Paris CBD



Immostat Area	New/redeveloped	Second Hand
Paris Centre West (extended CBD)	€628 🛧	€425 🛧
Paris North East	€395 🛧	€260 🛧
Paris South	€536 🛧	€342 🛧
La Défense	€470 🛧	€335 🛧
Western Crescent	€355 1	€217 <b>=</b>
Inner Rim	€270 =	€148 =
Outer Rim	€190 =	€109 <b>=</b>
Average Paris Region	€358	€221

64

## Octant Sextant

......



## **KEY FIGURES AND LOCATION**





OCTANT-SEXTANT LA CONSTELLATION DES POSSIBLES





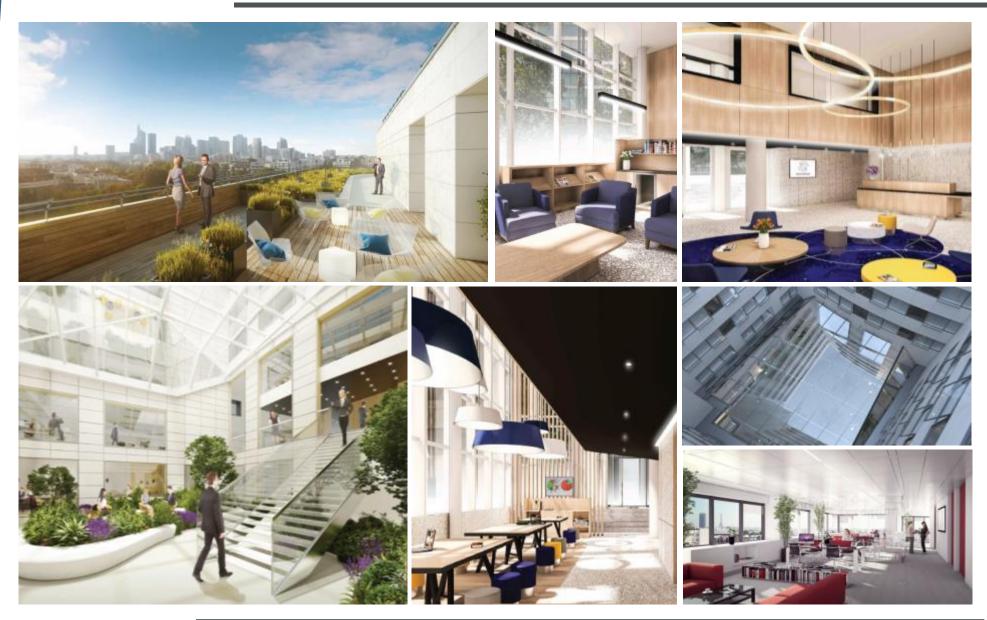
BBC rénovation

### Octant Sextant

Building permit obtained in October 2016 New hall, surface gain, new terrasses, ceilings revised, increased density (from 14 to 11 sq.m per capita, ie +27%), facade refurbishement, common parts review Surface: 37,500 sq.m. Total investment cost: €222m (o.w. €57m capex) Expected yield on cost: 7.2% Delivery expected in Q1-2018 Capacity: c.3000 employees 10 floors of offices (4 underground floors) Metro: L3 (pont de Levallois-Becon) – 600 m Energy costs -40% post restructuration

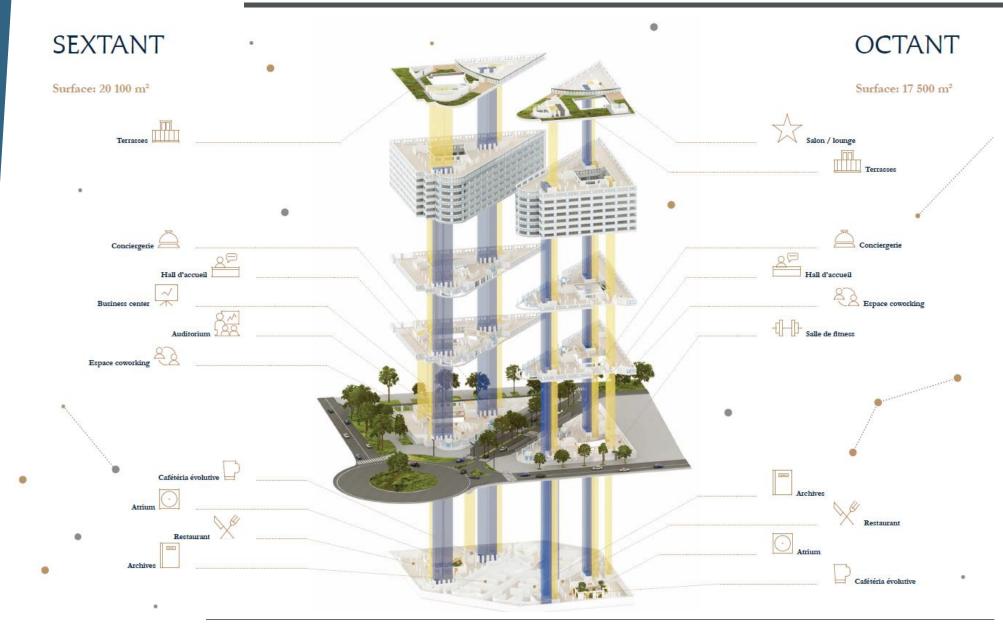






## 🗘 Gecina

## Full of services



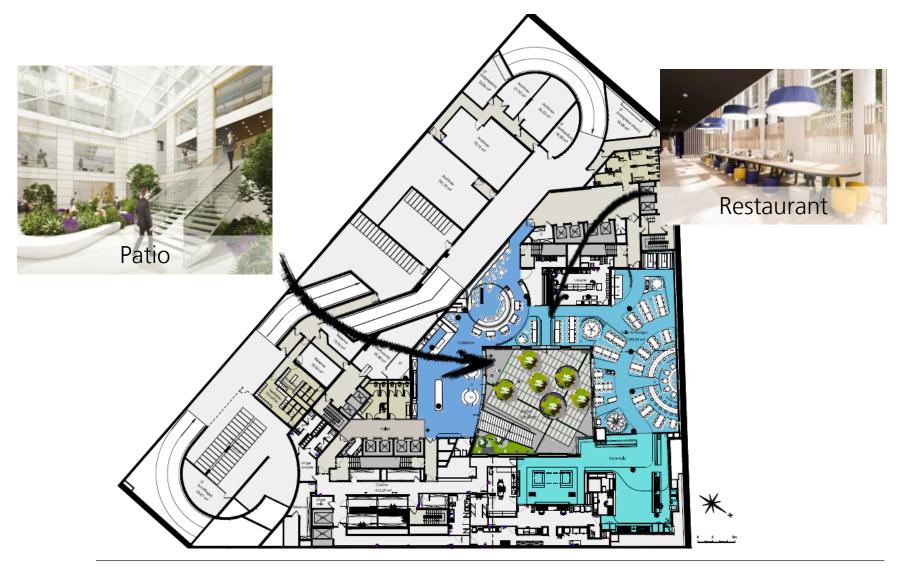


### **OPENING THE PATIO TO BUSINESS LIFE**

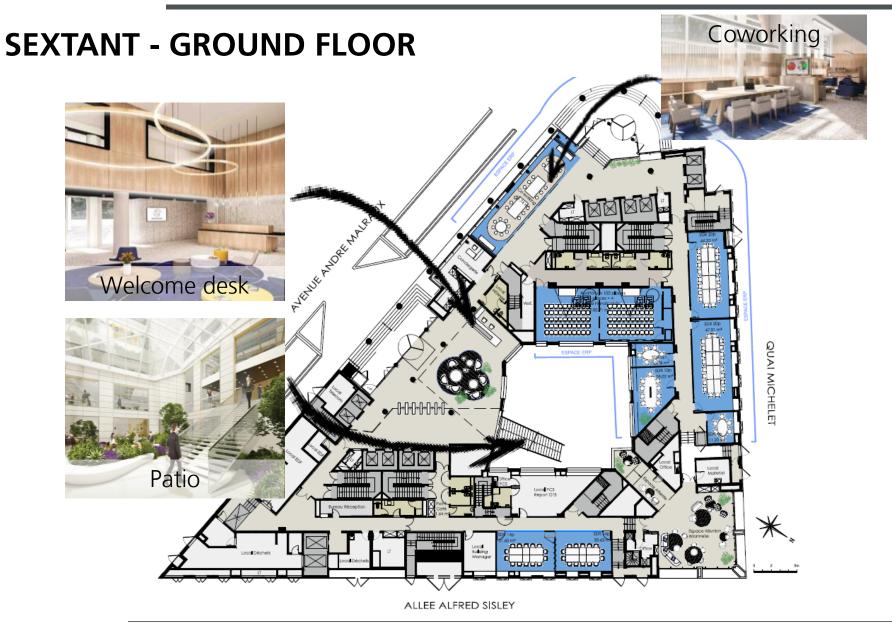




### **SEXTANT - GARDEN FLOOR (-1)**

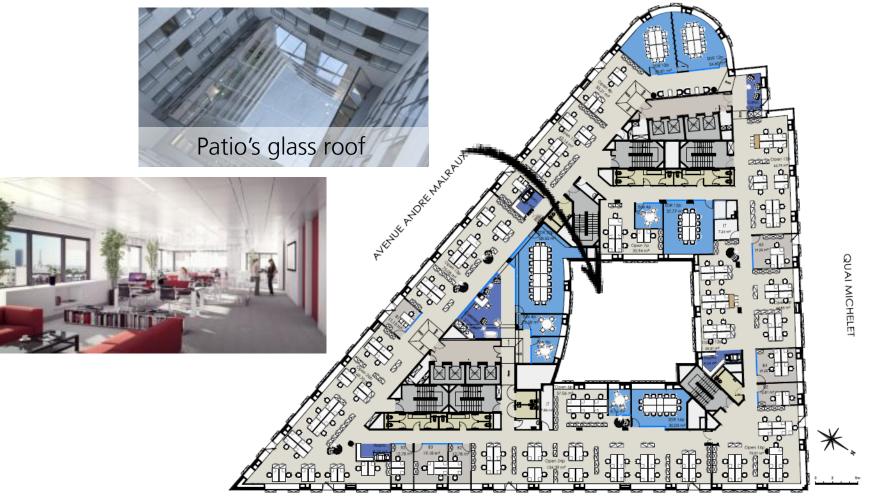








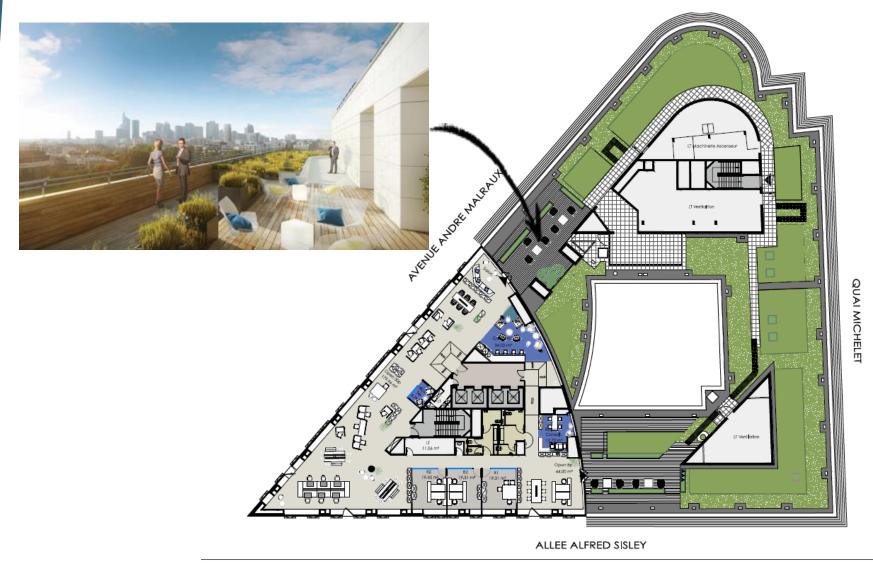
### **SEXTANT - 3RD FLOOR**



ALLEE ALFRED SISLEY



## **SEXTANT - LAST FLOOR / ROOF TOP**





in the

Investor day 2017

# *Le Courcelles & Le Banville*

の時日

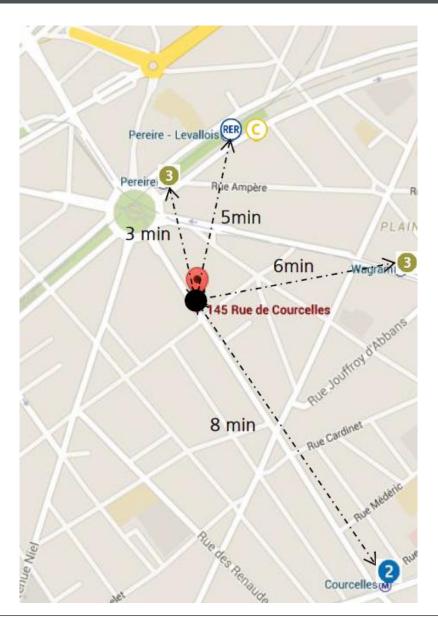
# 🗘 gecina

# 145-151 rue de Courcelles - Paris 17 (CBD)



#### Le Courcelles

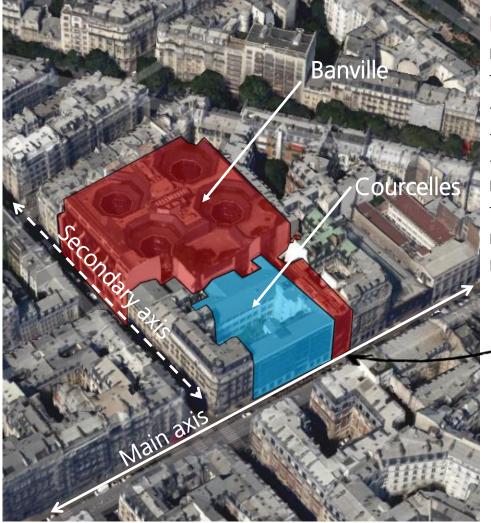
Date of construction 1961 Total Surface: 4,827 sq.m Number of Parking spaces: 19 Tenant : CBRE (fully let) Acquisition price (H1-2017): €63m Located in Paris CBD (17<sup>th</sup> arrondissement) Metro L2 & L3, RER C





## « Le Banville » & « Le Courcelles »

# POTENTIAL REAL ESTATE SYNERGIES



#### Le Banville

Date of construction 1925, redevelopped in 1991

Total Surface: 21,077 sq.m

- Offices: 19,476 sq.m
- Retail: 1,412 sq.m
- Others: 189 sq.m

Number of parking spaces: 653

Tenants : multi-tenants asset (Partner Reinsurance, Arkadin etc...) Located in Paris CBD (17<sup>th</sup> arrondissement) Metro L3, RER C

« Le Banville »'s current entrance on rue de Courcelles

Potential synergies can be expected from:

- Improving accessibility from the main road
- Potential gain of surfaces in a mid/long run
- A combined assets of more than 25,000 sq.m, rare in Paris CBD

# Secondesk -Villiers

...........



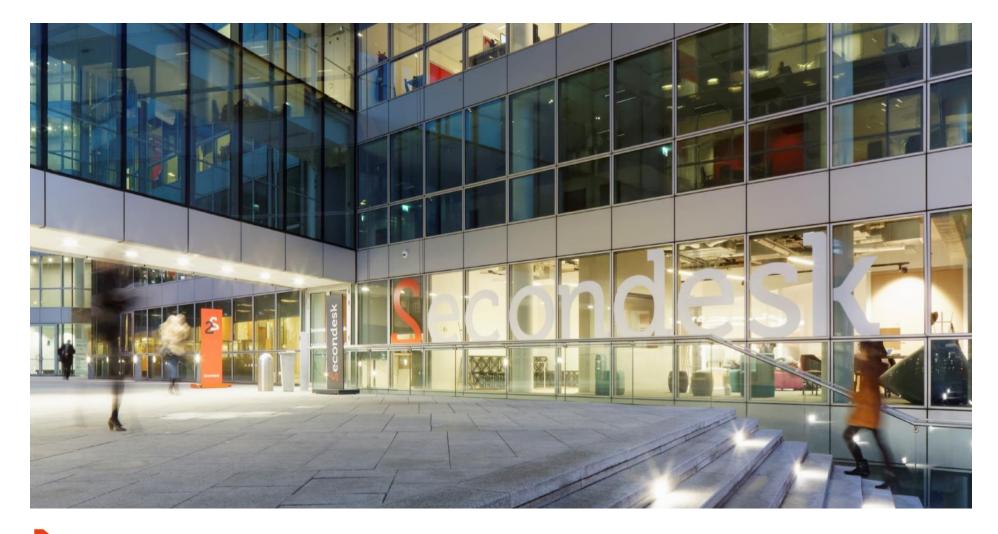
by GECINA

N

GECINA – LIVING THE CITY IN A DIFFERENT WAY

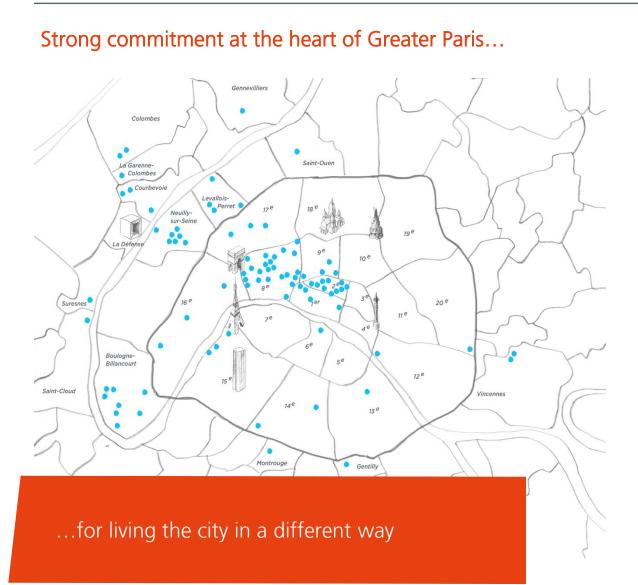
## SECONDESK'S ORIGINS

## **E** WHAT DOES SECONDESK OFFER?





r





Secondesk





#### Revolution of workplace practices: demanding flexibility and mobility

The deep changes in the way we live, consume, enjoy leisure activities and work are being facilitated by the digital revolution. Which is transforming the way workspaces are used...

- Faced with employee mobility, workspaces are diversifying (headquarters, hot desking, home, third places, etc.)
- Collective intelligence, freeing up businesses, collaborative methods...the way work is organized is being transformed and generating demand for new spaces, adapted to take these changes on board

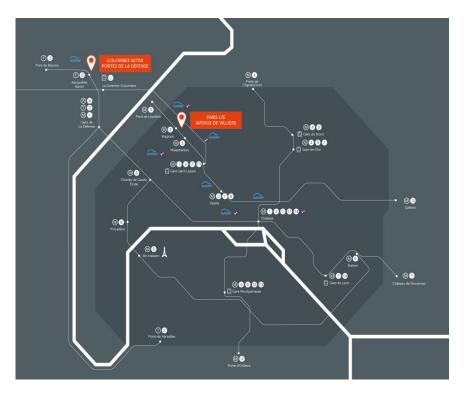


For the employees of Gecina's current or future business customers, Secondesk offers complementary workspaces to supplement their "first" desk

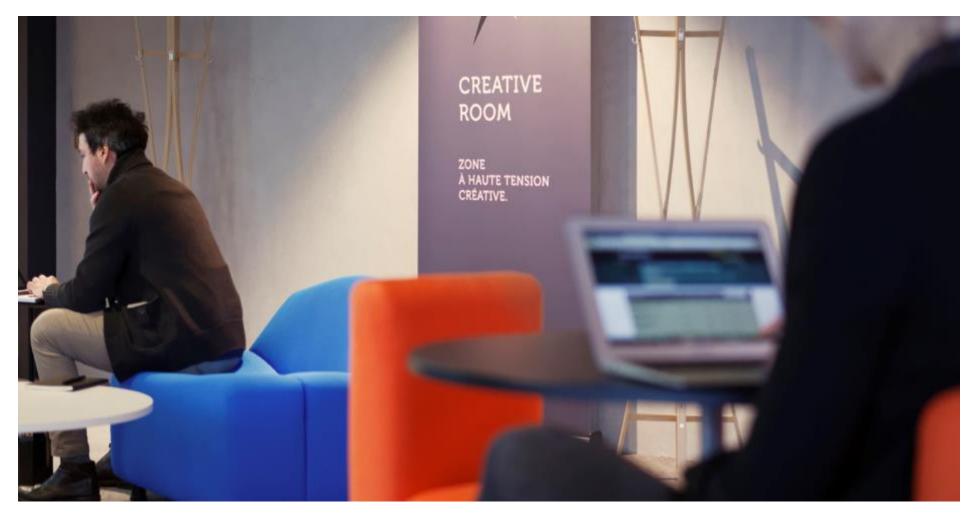
#### Offering innovative spaces within a particularly dynamic ecosystem in the Paris Region

With Secondesk, Gecina is developing an <u>offer designed specifically for</u> <u>people working in the Greater Paris Region</u>, who are more and more inclined to travel outside of their company within an increasingly interconnected region

- For these new mobile employees, Secondesk offers workspaces available on demand, free from any commitment, so they can work for the time they need, from a few minutes to a few hours
- Following an experimental phase at 2 sites (Colombes and Avenue de Villiers), Secondesk aims to ramp up its offer to provide a network of spaces that is accessible for everyone



With Secondesk, Gecina is further enhancing its range of workspaces and meeting its customers' new needs





## WHAT DOES SECONDESK OFFER?

#### WHAT DOES SECONDESK C

Workafé

Reinventing office life.

Secondesk



Part office, part cafe, this space offers you a new way of working, combining inspiration and efficiency in a relaxed setting. The workafé offers you workspaces that are available for half-day or even hourly slots, to get down to work between two appointments. Work and breathe, at the same time... WHAT DOES SECONDESK OFFER?

#### Creative room

#### Harnessing energy to better find inspiration.

100

This is simply a next-generation workspace: a space configured to foster the emergence of collaborative work and ideas. Fully modular, it offers you a high level of flexibility in terms of both times and layouts, from half-day seminars to projects spread over several days.

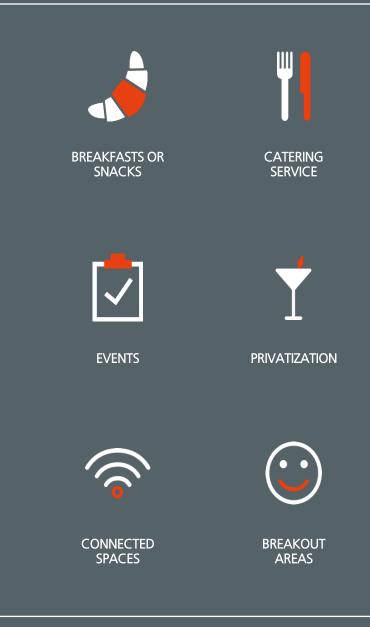
# ATTENTIVE SERVICES AND CONNECTED SPACES

Secondesk offers you an extensive range of services to make your day-to-day life easier: take a seat, get connected and let yourself be guided by our welcome managers!

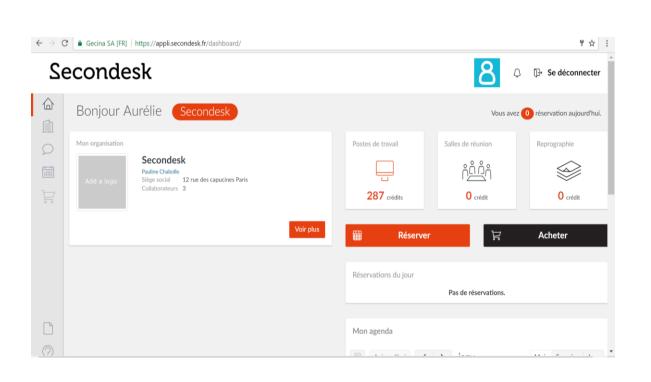
Coffee, tea and snacks are available to you throughout the day. Need to take a break, recharge your batteries with a game of table tennis or a yoga class.

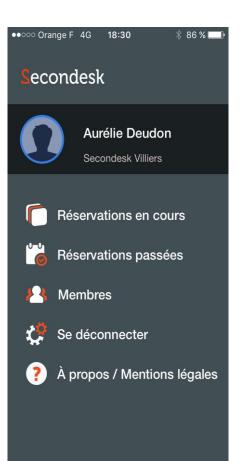
You will also be able to access a range of on-demand services, such as catering for your business lunches, booking of facilitators and experts for your meetings, privatization of spaces...

# FOLLOW THE GUIDE...



#### DEDICATED WEBSITE AND SMARTPHONE APP





# RANGE OF PRICING OPTIONS TO MEET YOUR NEEDS



Secondesk



# Contacts Investor day 2017

## Contact

#### IR Team

Samuel HENRY-DIESBACH 33 (0) 6 32 76 47 23 samuelhenry-diesbach@gecina.fr

Virginie STERLING

33 (0) 6 87 74 39 76 virginiesterling@gecina.fr

<u>Logistics</u> Jihane JEBALI

33(0) 6 42 67 26 20 jihanejebali@gecina.fr

