

**I1ve wins the Best Futura Project category
at the MIPIM Awards 2020**

At Paris Real Estate Week’s Gala Dinner on Tuesday September 15, 2020, Gecina was proud to win the MIPIM Award in the Best Futura Project category for I1ve, its iconic building at 75 avenue de la Grande Armée in Paris.



Built in 1964, I1ve’s redevelopment is being led by the architects Baumschlager Eberle Architekten in line with an ambitious and groundbreaking circular economy approach at the heart of Paris. For instance, more than 81 tons of materials have been reused, making it possible to save 394 tons of CO2 emissions.

On the major Concorde, Place de l’Étoile, Grande Armée and La Défense corridor, this 33,500 sq.m building stands out through its architecture and the quality of its spaces: retaining the monumental structure of its vast ground-floor gallery and its facade with its standout motif, this is a unique building in Paris.

In 2022, I1ve will welcome Boston Consulting Group’s French headquarters. Two years before the building is scheduled to be delivered, this prestigious consultancy has agreed to lease 80% of the premises, with 20,500 sq.m of office space and 3,000 sq.m of services.

Romain Veber, Executive Director Investment & Development: *"I am delighted with I1ve’s victory at the MIPIM Awards. This iconic building clearly illustrates our strategy with YouFirst, our client-centric brand. Through its centrality, its high-quality location, its various spaces, its environmental performance and its extensive services, I1ve is an outstanding illustration of our commitment to focusing fully on our clients".*

About Gecina

As a specialist for centrality and uses, Gecina operates innovative and sustainable living spaces. The Group owns, manages and develops Europe's leading office portfolio, with nearly 97% located in the Paris Region, and a portfolio of residential assets and student residences, with over 9,000 apartments. These portfolios are valued at 20 billion euros at end-June 2020.

Gecina has firmly established its focus on innovation and its human approach at the heart of its strategy to create value and deliver on its purpose: **"Empowering shared human experiences at the heart of our sustainable spaces"**. For our 100,000 clients, this ambition is supported by our client-centric brand YouFirst. It is also positioned at the heart of UtilesEnsemble, our label setting out our commitment to the environment, to people and to the quality of life in cities.

Gecina is a French real estate investment trust (SIIC) listed on Euronext Paris, and is part of the SBF 120, CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good, DJSI Europe and World, Stoxx Global ESG Leaders and Vigeo indices. In 2020, Gecina was awarded the maximum A rating in the CDP climate change rankings.

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